



**Mesures  
Solutions**  
EXPO2020

www.mesures-solutions-expo.fr

\*  
STANDS  
ALLOCATED BASED ON  
ORDER OF  
REGISTRATION  
\*

APPLICATION FOR PARTICIPATION  
Launch in June 2019



# MEASUREMENTSPECIALISTS EXHIBITION

OCTOBER 14 & 15, 2020  
Cité Centre de Congrès Lyon  
50 Quai Charles de Gaulle - F-69006 Lyon



YOUR CONTACT : Estelle Duflot - 06 51 05 08 80 - mse@reseau-mesure.com

**YOUR COMPANY**

\*Mandatory fields

Company name.....

Address 1 (ZAC, ZI, Building....).....

.....

Address 2 (Street, road, locality....).....

.....

Address 3 (BP, CS).....

.....

Postcode [ ] [ ] [ ] [ ] City ..... Country.....

Tel. [ ] [ ] [ ] [ ] [ ] [ ] Fax [ ] [ ] [ ] [ ] [ ] [ ] www.....

Siret\* [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] EU VAT No.\*\* [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]

**BILLING ADDRESS (if different)**

\*Mandatory fields

Company name.....

Address 1 (ZAC, ZI, Building....).....

.....

Address 2 (Street, road, locality....).....

.....

Address 3 (BP, CS).....

.....

Postcode [ ] [ ] [ ] [ ] City ..... Country.....

Tel. [ ] [ ] [ ] [ ] [ ] [ ] Fax [ ] [ ] [ ] [ ] [ ] [ ] www.....

Siret\* [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] EU VAT No.\* [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]

Email .....@.....

**YOUR COMPANY CONTACT OFFICER**

Last name ..... First Name .....

Email ..... Tel. [ ] [ ] [ ] [ ] [ ] [ ]

**PERSON RESPONSIBLE FOR REGISTRATION PACK \*\***  Mr  Mrs | Position.....

Last name ..... First Name .....

Email ..... Tel. [ ] [ ] [ ] [ ] [ ] [ ]

\*\*Person to whom any correspondence from us will be sent: login and password for exhibitors area, technical pack, marketing guide, invitations, Internet parameters ...  
The personal information provided by you is required for the processing of your reservation by Réseau Mesure, and the management of your commercial relations with our organization.

Réseau Mesure and its trading partners may use your personal information for direct marketing purposes (e-mail, sms, mms or fax) related to your professional activity. Pursuant to the Data Protection Act of 07/06/1978 and GDPR 2016/679, you have the right of access, rectification and opposition to information about you, which can be exercised at any time from Network Measure: admin@reseau-mesure.com.

YOUR COMPANY'S NAME AS IT WILL APPEAR IN THE EXHIBITORS' LIST

\_\_\_\_\_

Alphabetical classification

Note: the legal forms (SA, SARL) as well as the terms Ets and Sté must not be taken into account. RESEAU MESURE declines any responsibility in the event of erroneous, defective or misplaced insertion: the exhibitor alone is responsible the information provided

YOUR AREAS OF EXPERTISE

<input type="checkbox"/> Acoustics, Vibration Data	<input type="checkbox"/> Extensometry	<input type="checkbox"/> Weighing
<input type="checkbox"/> Acquisition	<input type="checkbox"/> Strength, Torque	<input type="checkbox"/> Photonic
<input type="checkbox"/> Gas Analysis	<input type="checkbox"/> Hygrometry	<input type="checkbox"/> Plant Physiology
<input type="checkbox"/> Physico-chemical analysis	<input type="checkbox"/> Liquids (dosing, steam)	<input type="checkbox"/> Position, Displacement
<input type="checkbox"/> Anemometry	<input type="checkbox"/> Software	<input type="checkbox"/> Pressure
<input type="checkbox"/> Automation, Regulation, Process	<input type="checkbox"/> Special machines and fluidic cabinets	<input type="checkbox"/> Air quality
<input type="checkbox"/> Test benches, Test facilities	<input type="checkbox"/> Soil mechanics, Geotechnical	<input type="checkbox"/> Clean rooms, Fume cups
<input type="checkbox"/> Colorimetry	<input type="checkbox"/> Gas mixer, Dilution system	<input type="checkbox"/> Temperature, Pyrometry
<input type="checkbox"/> Leak Detection	<input type="checkbox"/> Ergonomic measurement, Thermal comfort	<input type="checkbox"/> Time Frequency, Tachymetry
<input type="checkbox"/> Flow Control	<input type="checkbox"/> Meteorology	<input type="checkbox"/> Electrical test and measurement
<input type="checkbox"/> Dimensional, three-dimensional	<input type="checkbox"/> Level	
<input type="checkbox"/> Hardness	<input type="checkbox"/> Optical	
<input type="checkbox"/> Conditioning electronics		
<input type="checkbox"/> Benchmark, Calibrator		
<input type="checkbox"/> Calibration Metrology		

YOU ARE EXHIBITING AS :  Direct Exhibitor  Co-Exhibitor (15% Discount on Registration Pack)

(name of the direct exhibitor) : \_\_\_\_\_

- REGISTRATION PACK - Registration includes :

<p><b>Visibility</b></p> <ul style="list-style-type: none"> <li>✓ List of exhibitors on the website</li> <li>✓ Exhibitors' guide</li> </ul> <p>(subject to compliance with deadlines)</p>	<p><b>Communication</b></p> <ul style="list-style-type: none"> <li>✓ Presentation of innovative solutions</li> <li>✓ E-invitation</li> <li>✓ Exhibitor badges</li> </ul>
+	
<p><b>Services</b></p> <ul style="list-style-type: none"> <li>✓ Access to the VIP area for you and your customers</li> <li>✓ Visitor Contact Registration Application</li> <li>✓ The MSE2020 visitors file (if initial exhibitor file provided)</li> <li>✓ Hall security</li> <li>✓ Wi-Fi in the hall</li> <li>✓ Employment Area *</li> <li>✓ Thematic Presentations*</li> <li>✓ 1 invitation to dinner*</li> </ul>	
=	
<p>1 TOTAL exhibitor = 1 260 € ex-vat or TOTAL co-exhibitor = 1 071 € ex-vat</p>	

\*see p. 4


- EQUIPPED STAND -  
Per multiple of 3m<sup>2</sup> (minimum 6m<sup>2</sup>)

<ul style="list-style-type: none"> <li>✓ Structure</li> <li>✓ Modular partitions</li> <li>✓ Carpet</li> <li>✓ Furniture: 1 table + 3 chairs + 1 document holder per stand</li> <li>✓ 1 «flag» sign with corporate name and stand number</li> <li>✓ Power supply (1,5 kw in exhibitor hours)</li> <li>✓ Lighting (1 spot per 3 m<sup>2</sup>)</li> <li>✓ Daily cleaning</li> </ul>	<p><b>RÉSEAU MESURE MEMBER</b></p> <p>215 € ex-vat x .....m<sup>2</sup> = ..... € ex-vat</p> <p><b>NON-MEMBER</b></p> <p>300€ ex-vat x .....m<sup>2</sup> = ..... € ex-vat</p> <p><b>ANGLE OPTION</b> (depending on the available angles)</p> <p>260 € ex-vat x ..... = ..... € ex-vat</p>
<p>2 TOTAL = ..... € ex-vat</p>	

**- STAND (SPACE ONLY) -**  
Per multiple of 3 m<sup>2</sup> (minimum 24 m<sup>2</sup> and maximum 42 m<sup>2</sup>) subject to available space

<ul style="list-style-type: none"> <li>✓ Structure</li> <li>✓ Modular partitions</li> <li>✓ 1 "flag" sign with corporate name and stand no.</li> <li>✓ Daily cleaning</li> </ul>	<p align="center"><b>RÉSEAU MESURE MEMBER</b></p> <p>(215 € ex-vat x ..... m<sup>2</sup>) -15% = ..... € ex-vat</p> <p align="center"><b>NON-MEMBER</b></p> <p>(300 € ex-vat x ..... m<sup>2</sup>) -15% = ..... € ex-vat</p> <p align="center"><b>ANGLE OPTION</b> (depending on the available angles)</p> <p>260 € ex-vat x ..... = ..... € ex-vat</p>
<p><b>2</b> TOTAL = ..... € ex-vat</p>	

### COMPLEMENTARY VISIBILITY

Badge holder cord	
<input type="checkbox"/> Cords and badge holders "Exclusive" Provided by the advertising exhibitor. (Quantity min 2000 p.)	1 440 € ex-vat = ..... € ex-vat
<input type="checkbox"/> Cords and badge holders "Exclusive" Provided by the exhibition organizer. One colour marking on one colour cords (Quantity min 2000 p.)	3 400 € ex-vat = ..... € ex-vat
Official bag	
<input type="checkbox"/> The bags are provided by the advertising exhibitor. (Quantity min 2000 p.)*	1 650 € ex-vat = ..... € ex-vat
Large orientation map	
<input type="checkbox"/> Advertising logo on the large fair map. (10 advertisers max.)*	1 240 € ex-vat = ..... € ex-vat
Advertising sign at reception	
<input type="checkbox"/> Your advertisement appears at the show entrance on a Roll-up provided by the organizer. (5 advertisers max.)*	500 € ex-vat = ..... € ex-vat
Floor tiles	
<input type="checkbox"/> Lot of 3 tiles (5 advertisers max.)*	930 € ex-vat = ..... € ex-vat
Podium	
<input type="checkbox"/> LED Podium product "showcase" personalized with your logo and stand number. The podium will become the property of the exhibitor at the end of the show. (10 advertisers max.) (Dimensions: L50 x D25 x H130 cm, transparent bell H30 cm)*	800 € ex-vat = ..... € ex-vat
	
Digital signage advertising (60 ) at the entrance of the show	
<input type="checkbox"/> Your personalized advertising with your logo and your stand number on a scrolling screen for all 2 days of the exhibition (20 advertisers max.)*	450 € ex-vat = ..... € ex-vat

\*A maximum number of products can be reserved by the advertising exhibitor: It is understood that each product will be reserved on a first come first served basis, within the limits of the places available.

- ESSENTIALS -

Exhibitors Guide	
<input type="checkbox"/> Cover pages* <input type="checkbox"/> 2 <sup>nd</sup> or <input type="checkbox"/> 3 <sup>rd</sup>	720 € ex-vat = ..... € ex-vat
<input type="checkbox"/> Inside page*	520 € ex-vat = ..... € ex-vat
<input type="checkbox"/> Double inside page* ou <input type="checkbox"/> 4 <sup>th</sup> cover*	1 040 € ex-vat = ..... € ex-vat

\*Depending on the number of available places and registration order.

- ON LINE -

The website <a href="http://www.mesures-solutions-expo.fr">www.mesures-solutions-expo.fr</a>	
<input type="checkbox"/> Horizontal Banner 728x90 (home page)	1 340 € ex-vat = ..... € ex-vat
<input type="checkbox"/> Horizontal Banner 728x90 (inside page)	770 € ex-vat = ..... € ex-vat
<input type="checkbox"/> Your logo on your exhibitor sheet "Offered by RESEAU MESURE"	320 € ex-vat

<b>3</b> TOTAL = ..... € ex-vat
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**THEMATIC WORKSHOPS (Free service)**

**We would like to hold a thematic technical presentation**  
 Subject to be sent to Réseau Mesure before **30/03/2020**  
 (Dates and times will be released later)\*

\* Depending on the number available places and registration order. Subject to validation of the subject by the show's technical committee.

**JOBS AREA (Free service)**

**A job area is available at the show**  
 Your job offers should be sent to Réseau Mesure before **09/15/2020** following the template available on the exhibitors area at [www.mesures-solutions-expo.fr](http://www.mesures-solutions-expo.fr).

**DINNER - WEDNESDAY 14 OCTOBER 2020 -**

**Réseau Mesure is hosting a dinner in a premium setting, on Wednesday, October 14, to which you can invite your team and customers...**

- 1 free named seat \* (value 75€ ex-vat)
- additional seat (s)\* 75€ ex-vat x ..... = ..... € ex-vat

\*Registration possible until 09/30/2020, depending on places available.

<b>4</b> TOTAL = ..... € ex-vat
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DEADLINE FOR RESERVATION AND SUBMISSION OF REGISTRATION PACK: 06/30/2020  
Items to be sent by email to mse@reseau-mesure.com

## OVERALL TOTAL

TOTAL ex-vat ① + ② + ③ + ④ = ..... € ex-vat  
VAT 20%\* = ..... €  
TOTAL = ..... € all tax included

\*VAT : Foreign exhibitors will be invoiced ex-VAT, subject to presentation of registration number:

- For EU member countries: intracommunity VAT number
- For countries outside the European Union: registration number (eg Trade Registers, NIF / TAX ID).

Without presentation of the company registration number to the organizer, the exhibitor will be charged French fiscal VAT to comply with formalities.

Foreign exhibitors are entitled to VAT refunds under the following conditions:

- Member countries of the European Union: apply to the Directorate General of Taxes, Centre for Non-residents, 9 rue d'Uzès - 75084 PARIS Cedex 02 (France). They shall provide the originals of the invoices received and upon request certify that they do not carry out taxable transactions in France.
- Countries outside the European Union: they must appoint a representative.

## TERMS AND CONDITIONS OF PAYMENT

For every stand reservation agreed and signed

For your booking to be confirmed: 1<sup>st</sup> payment 50% of the price all tax paid when booking,

2<sup>nd</sup> payment balance of 50% of the price all tax paid before 09/01/2020

For all stand reservations agreed and signed as from 30/06/2020

The full amount will be payable upon booking

**ATTENTION: the first payment must be sent together with the participation contract.**

## PAYMENT METHOD

- By cheque, payable to RESEAU MESURE (Cheque issued by a French bank)
- By bank transfer (Please send us proof of bank transfer)

### NATIONAL IDENTIFICATION

BANK CODE	SORT CODE	ACCOUNT NO.	KEY	BANK ADDRESS
30076	02136	10909800200	15	CRÉDIT DU NORD CERGY ENTRE-PRISES

### INTERNATIONAL IDENTIFICATION

IBAN	BIC / SWIFT ADDRESS
FR76 3007 6021 3610 9098 0020 015	NORDFRPP

Signatory Name .....

Position in company .....

Signed on [ ] The [ ]

COMPANY STAMP

I declare that I am apprised of the General Conditions of Sale of the show and I will present my professional liability insurance certificate before 09/15/2020.

Signature

preceded by the words "read and approved"

**GENERAL TERMS AND CONDITIONS OF SALE**  
**“MEASURING SOLUTIONS EXPO” 14 & 15 OCTOBER 2020**

**Clause No. 1: Purpose**

The general conditions of sale described below set out the rights and obligations of RESEAU MESURE and the exhibiting company with regard to Mesures Solutions Expo 2020. Any service performed by RESEAU MESURE hereby implies the unreserved compliance by the exhibiting company with the present general conditions of sale.

**Clause No. 2: Price**

The prices of the products sold are those in force at the date of the order. They are given in Euros and are calculated exclusive of tax. They may consequently be increased by the rate of VAT and transportation costs applicable on the date of the order. RESEAU MESURE accords itself the right to modify its rates at any time. Nevertheless, it undertakes to invoice the goods ordered at the price indicated when the order is registered.

**Clause No. 3: Discounts and rebates**

The tariffs proposed include those discounts and rebates that RESEAU MESURE would normally grant based on its results or assumed by the purchaser of certain services.

**Clause No. 4: Discount**

No discount will be granted for early payment.

**Clause No. 5: Registration**

The deadline for booking and submission of the registration form is: 30/06/2020. Items shall be sent by email to mse@reseau-mesure.com  
The choice of stand offered will depend on the order in which the applications are received.

**Clause No. 6: Payment Terms**

- 1<sup>st</sup> payment 50% of the price including all tax paid upon registration .
- 2<sup>nd</sup> instalment payment of 50% of the price including all tax paid before 1/09/2020.
- For all exceptional stands which are contracted and signed after 30/06/2020, the total amount due will be payable upon reservation.

- By cheque to RESEAU MESURE (Cheque issued by French bank)
- By bank transfer (Please send proof of bank transfer)

Account holder RESEAU MESURE ASS

BANK CODE	SORT CODE	ACCOUNT NO.		IBAN
30076	02136	10909800200	15	FR76 3007 6021 3610 9098 0020 015
ACCOUNT NO.	KEY	BANK ADDRESS		BIC
10909800200	15	CERGY ENTREPRISES		NORDFRPP

**Clause No. 7: Communication methods**

Mesures Solutions EXPO 2020 registration includes :

- ½ page in the Exhibitors' Guide published and distributed via our press partnership (subject to complying with the deadlines for the submission of information for the publication of this document).
- Publication of your logo on the RESEAU MESURE website with a link to your website.
- All communication performed by RESEAU MESURE as part of promoting the exhibition subject to transmission of your list of targeted email addresses will be handled in confidence only in the context of promoting this exhibition (signed confidentiality protocol).

This shared approach by all exhibitors enables effective targeted communication by guaranteeing the fairest exhibition cost for participants.  
If you are unable to send us this contact list, you will be asked for:  
- an additional charge of 1200€ for the basic purchase of targeted contacts  
- or guidelines to communication campaigns dedicated to this event at a cost of 1200€ ex tax.

**Clause No. 8: Late Payment**

Access to the stand is conditional upon full payment of invoices issued in accordance with the order for services for Mesures Solutions EXPO 2020.

**Clause No. 9: Force majeure**

The Company's liability may not be enforced if the non-performance or delay in the performance of one of its obligations described in these general conditions of sale results from a case of force majeure. As such, force majeure refers to any external, unforeseeable or unstoppable event in the sense of article 1148 of the French Civil Code.

**Clause No. 10: Competent Court**

Any dispute relating to the interpretation and enforcement of these terms and conditions is governed by French law.

Failing amicable resolution, the dispute will be brought before the Commercial Court of Pontoise.

**Clause No. 11: Cancellation, Occupancy Failure**

In the event of total cancellation of the order of Services provided in the Contract or partial cancellation of the said order (reduction of surface area and/or cancellation or modifications of the services ordered) on the part of the Exhibitor, for any reason, the latter shall be obliged to pay RESEAU MESURE indemnity calculated as follows:

1/ cancellation between the date of reservation and the 270th day preceding the date of the beginning of the event (1st day of installation):  
50% of the total amount of the Contract (reservation of space and, if applicable, the initial contracted services and additional services);

2/ cancellation between the 26th day and the 90th day preceding the date of the start of the event: 75% of the total amount of the Contract (reservation of space and, if applicable, initial contracted services and additional services);

3/ cancellation between the 89th day and the start date: 100% of the total amount of the Contract (reservation of space and, if applicable, initial contracted services and additional services).

Occupancy Failure: Stands or locations not used within the time specified in the Exhibitor Guide will be deemed unoccupied; the Contract will then terminate ipso jure and RESEAU MESURE may, by express agreement, dispose of it at will. The total amount of the Contract (order of Services and, if necessary, additional services) will be withheld by RESEAU MESURE.

**Clause No. 12: Personal Data, GDPR Compliance**

12.1 Personal data processing carried out by RESEAU MESURE in accordance with law n° 78-17 of the January 6th, 1978 and amended with Regulation (EU) 2016/679 (RGPD), RESEAU MESURE, in the capacity of data controller, is responsible for the processing of personal data provided by the Exhibitor as part of their request to participate in the Event.

The communication of personal data requested in this context is required for the processing of the aforementioned request and thus is a condition for its consideration.

The processing of personal data has the following purposes:

- A) The management and monitoring of the contractual or pre-contractual relationship (processing requests for participation, quotes, orders, invoicing, handling non-payment and contentious matters, stand management, publication of certain data in the exhibitor area of the website of the Manifestation);
- B) the exploitation, development and management of customer/prospect databases (sending newsletters, commercial prospecting, organization of competitions, processing of requests for the exercise of rights, management of contact requests, organization of business meetings);
- C) Improvement and personalisation of services with regard to the Exhibitor (production of statistics, satisfaction surveys, management of newsletter subscriptions);
- D) The transfer of personal data to partners of RESEAU MESURE in the context of a business relationship (transfers);
- E) Compliance with legal obligations. The legal basis for the processing of personal data, the purpose of which falls into the above-mentioned categories, is:
  - For category A): the performance of the Contract or the performance of pre-contractual measures taken at the request of the Exhibitor.
  - For categories B) and C): the legitimate interest which these categories represent for RESEAU MESURE.
  - For category D): the consent of the Exhibitor. It can be removed at any time thereafter.
  - For category E): compliance with legal obligations. Personal data recipients are the relevant departments of RESEAU MESURE, its partners, and certain service providers. Some of these recipients are located outside the European Union. Where necessary, appropriate safeguards have been taken, including the introduction of standard data protection clauses adopted by the European Commission.

RESEAU MESURE retains the personal data during the time required for the operations for which they were collected, in accordance with the regulation 2016/679 referred to above, for the time necessary to comply with legal obligations and/or, for the period when RESEAU MESURE performs Commercial marketing, for a maximum duration of three years, starting from the last effective contact with the prospect/client apart from certain exceptions justified by a particular context.

The Exhibitor has a right to access, rectify and delete data concerning him, a right to the mobility of his data, the right to limit the processing of his data as well as the right to establish general and specific guidelines defining the manner in which he wishes these rights to be exercised, after his death. The Exhibitor is expressly informed that he also has a right to object to the processing of his personal data for legitimate reasons, as well as a right to object to his data being used for commercial prospecting purposes.

To exercise his rights, the Exhibitor must send a letter to RESEAU MESURE, specifying his name, first name and the postal address at which he wishes to receive the answer, to the following address: RESEAU MESURE - c/o CCI val d'Oise -35 bd du Port - Cap Cergy bâtiment C1 – 95 031 CERGY Pontoise- France.  
The Exhibitor may lodge a complaint with a supervisory authority.

12.2 Personal data processing undertaken by the Exhibitor:  
The Exhibitor is fully and individually responsible for the personal data processed by him. As such, the Exhibitor undertakes to comply with the obligations incumbent upon all data processors, and in particular to transfer to RESEAU MESURE, where applicable, personal data collected in accordance with the requirements of the law and the regulations in force.

In addition, the Exhibitor expressly warrants RESEAU MESURE against any complaints, claims and/or claims of any third party that RESEAU MESURE may suffer as a result of the Exhibitor's breach of its obligations as data processor. The Exhibitor undertakes to indemnify RESEAU MESURE for any loss he may suffer and to pay him for all costs, allowances, charges and/or convictions that RESEAU MESURE may have to bear as a result.

**Clause No.13 : Timetables, access and traffic**

The stands and locations are available to Exhibitors and visitors on specific days and times, as set out in the «Exhibitors' Technical Guide». Electricity will be cut and visitor traffic inside the halls is strictly forbidden to the Exhibitors after the closing of the event. The Exhibitor must comply with the conditions of access and traffic to the premises and outdoor spaces of the park as defined in the internal regulations for the event venue.

**Clause No.14 : Compulsory insurance**

The exhibitor must hold professional civil liability insurance guaranteeing its activities and financial consequences of any damage caused by one of its employees or one of its subcontractors and/or persons/service providers authorised by him and/or caused by his property, furniture or equipment.  
The exhibitor undertakes to maintain these guarantees and insurances throughout the duration of this contract and to provide justification of this before 15/09/2020 to RESEAU MESURE.



## RÉSEAU MESURE

Réseau Mesure is an association created in 2002 under the name RMVO by 5 company directors.

It was awarded the national « Grappe d'entreprises » (Cluster of Companies) prize in 2010, Réseau Mesure at the present time can boast more than 150 member companies in the fields of measurement, control, calibration and instrumentation.

ITS OBJECTIVE IS TO HELP THE DEVELOPMENT OF MEMBER COMPANIES BY:

- Providing a shared service offer;
- Providing collective value-added solutions;
- Valuing the know-how and skills of its members;
- Implementing value-creating synergies;
- Creating a source of additional savings for members through shared campaigns led by dedicated working groups.

Working groups: purchasing, exhibitions, export, general sales conditions, digital communication, physical chemical analysis of water, market and business opportunities, road and business shows, video promotion...



Réseau Mesure operates around two strong principles:

- › The members propose campaigns.
- › Réseau Mesure implements them in a collective framework, if it considers it can bring added value.

The 2019/2020 action plan defined by the network's member companies is based on two priority areas:

- › Creating a source of additional savings for members through shared campaigns led by dedicated working groups.
- › The implementation of value-creating synergies.